

## **Salisbury Historical Society**

### **Executive Board Meeting**

**January 14, 2025**

**6:30p, Home of Joe Schmidl and Cindy Owen**

PRESENT: Joe Schmidl, Cindy Owen, Eve Grello, David Rapalyea, Cheryl Bentley, David Merwin, Melissa Lesniak, Scott Cooper, Sharyn Goddard.

#### **Minutes:**

Reviewed previous minutes from October 15, 2024. Under "Other Business" to correct scrape and paint to scrape, sand and paint the Hearse House.

#### **Treasurer's Report:**

The budget did well overall for 2024 with a balance of \$2377.53. The insurance was over budget by \$12 and the utilities will come under \$1600. Nothing can be changed to save on utilities. Security company contacted Dave to advise temperature had dropped below 45 degrees. He checked out and everything okay. There was no BBQ so that remains in budget. Website maintenance was \$239.87. Rose did great job with painted ornaments for Christmas Fair. It was motioned and passed to move \$3900 from the trust to checking.

For 2025: As of yet the dues for the year have not been completed. Big expense is mowing so one idea was to eliminated and maintain ourselves. Idea to have clean up day and have community join in. We no longer have a pest control company. Dave Rapalyea has been setting baits. Discussed how we could improve the Christmas ornaments for this year since they were a success for 2024. Utilities were discussed. This year's budget is \$1500 and looking for ways to save. We have one meter. The Meeting House works off a heat pump and wondering if that is operating with the colder temperatures. We are responsible to maintain collection which is both paper and fabric. All of which is susceptible to moisture more that heat or cold. Discussed security and how we could do ourselves maybe using "Ring" and installing our own cameras. The cost would just be initial set up with a monthly fee around \$10 was mentioned. Wifi required but can use the library since it is free to the public. This will be further discussed after some research.

#### **Scholarship:**

Plan is to have another \$3000 scholarship. It was discussed about who would help with the scholarship. Who would interview the students. Big issue is receiving essays after cutoff date. Al Romano has stepped aside and unsure about Arthur. There will be a committee of four to do interviews. Need to have Arthur step aside. Dave will speak to him since lives close to him.

#### **Membership Book:**

Names will no longer be published in book. Curator will write a letter for the book. Discussed how we can save on mailing since it is not a light book. Drop off book to members instead of mailing to give chance to meet members. Talked about creating a QR code on website so members could download

book. Adds are a big issue because they are advertising for donators. This year we will do paper distribution with as little mailing as possible. Will look at a online presence for next year.

Questions sent in by Louis Andrus who will be working on the memberships. Do we have preaddressed envelopes? There is a trifold insert. We ordered 500 and received 1000 for same price.

**Fundraising:**

Rose has some ideas. She has the painted ornaments but hoping to make copies. Wondering if Paula will be able to make her laser ornaments. Baseball hats possible. Discussed price covering cost and profit. T-shirts another idea. Joe matted a historic town map. Using donated frames, the matted maps could be framed and sold. A scavenger hunt to find Sasquatch was another idea. Make wren bird houses using centennial license plates for roofs. Some of these could be built by community outreach.

**Other topics:**

Joe played around with creating an interactive map of Salisbury. For instance, you can click on name of person in a cemetery and get a drop down on that person. The firm that has the program charges \$100 per year for individual which is what Joe is using. He is communicating with Esri on how we can use for free.

Adjournment at 810p

Eve Grello, Secretary